5 ESSENTIAL FACTS
about COBIT® 5
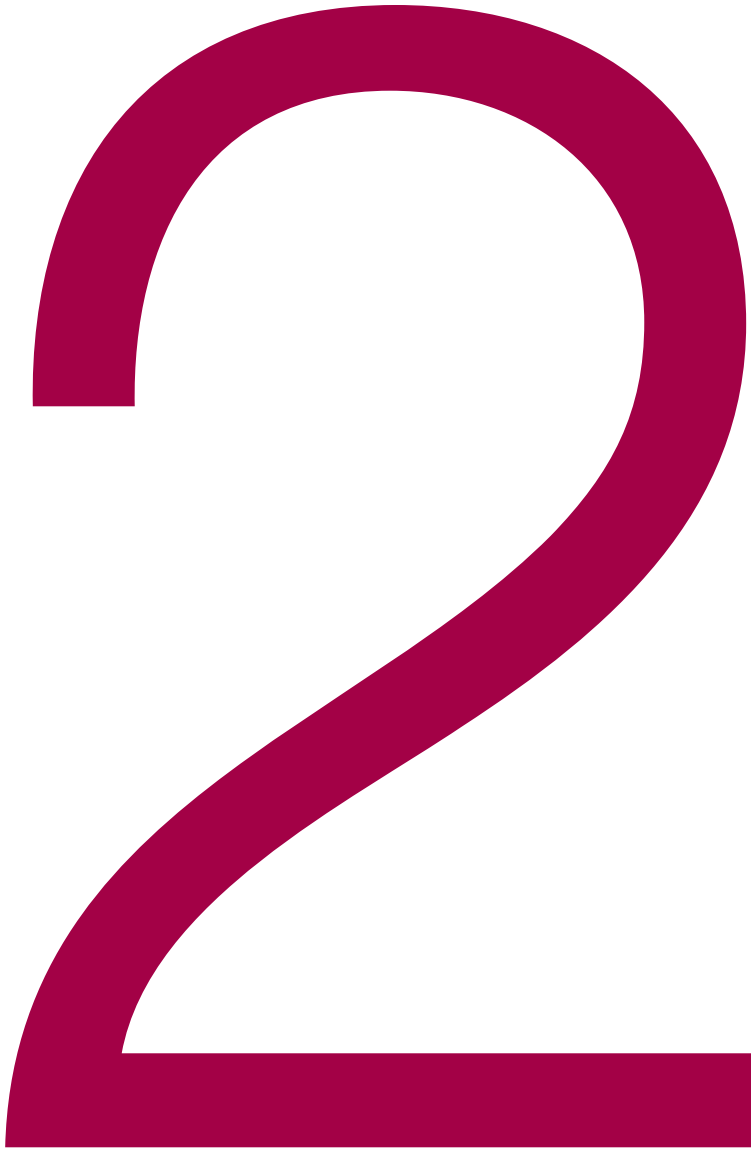
COBIT®5

AN ISACA® FRAMEWORK

COBIT 5 HELPS YOU GET MORE VALUE FROM BOTH YOUR INFORMATION AND YOUR TECHNOLOGY

Information is a key resource for all enterprises. From the time that information is created to the moment that it is destroyed, technology plays a significant role across the enterprise. By approaching IT governance from a business perspective, COBIT 5 helps you maximize the trust in, and value from, your organization's information and technology.

BUSINESS OUTCOMES OF GOVERNANCE OF ENTERPRISE IT (GEIT)

42% IMPROVED MANAGEMENT OF IT-RELATED RISK

40% IMPROVED COMMUNICATION AND RELATIONSHIPS BETWEEN BUSINESS AND IT

38% LOWER IT COSTS

37% IMPROVED IT DELIVERY OF BUSINESS OBJECTIVES

28% IMPROVED BUSINESS COMPETITIVENESS

SOURCE: *ITGI Global Status Report on the Governance of Enterprise IT (GEIT) 2011*

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COBIT 5 IS THE ONLY BUSINESS FRAMEWORK FOR THE GOVERNANCE AND MANAGEMENT OF ENTERPRISE IT
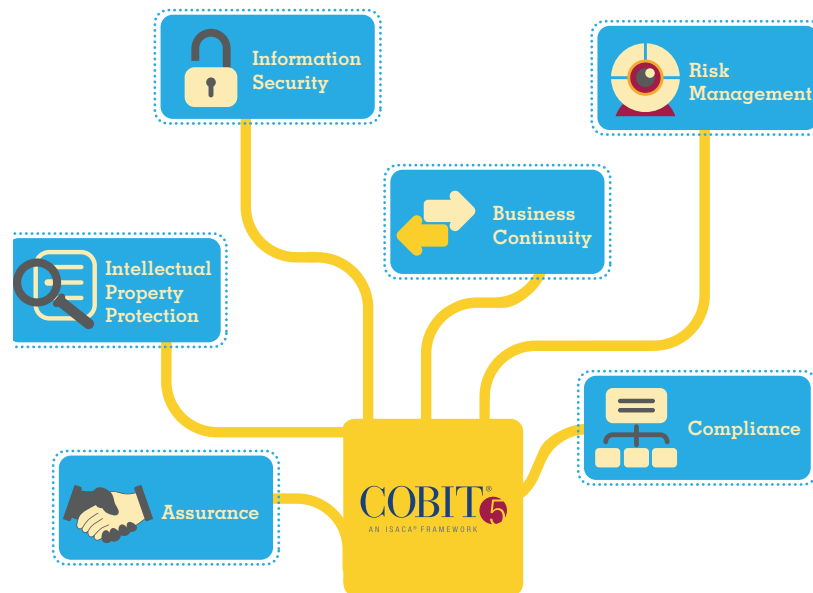
COBIT's globally accepted principles, practices, analytical tools and models are designed for business executives – not just IT leaders. What's more, COBIT 5 can be used in any industry and by organizations of all sizes.

Information is emerging as the **most important business asset** of the 21st century.

COBIT 5 IS RELEVANT AND NECESSARY

COBIT 5 helps you address the needs of stakeholders across the enterprise and clarify goals for more effective decision making. It provides a systematic approach and common vocabulary for tackling many of today's most challenging aspects of meeting enterprise performance goals and maximizing the value of corporate information.
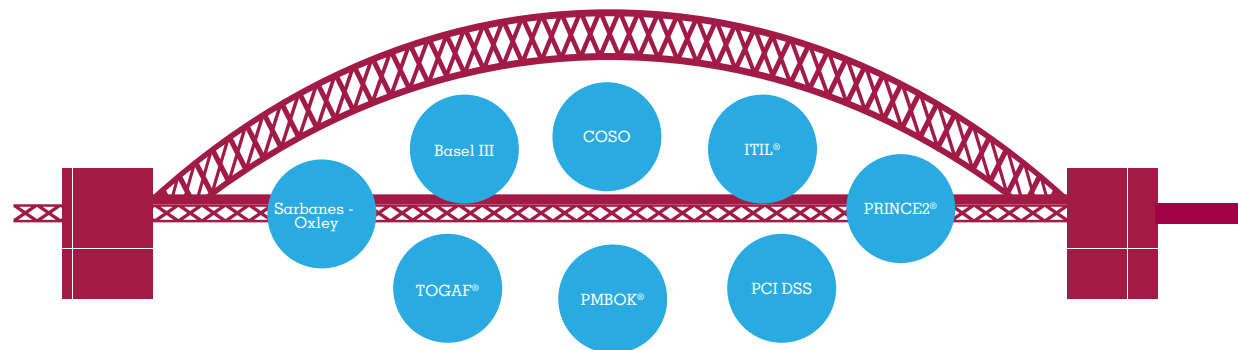
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COBIT 5 HELPS BRING ORDER TO COMPLEX STANDARDS, REGULATIONS AND FRAMEWORKS

No other framework has the breadth of COBIT 5. COBIT provides an end-to-end framework that integrates other approaches and standards and addresses all areas of the enterprise.

COBIT® 5
AN ISACA® FRAMEWORK

Sarbanes - Oxley

Basel III

COSO

ITIL®

PRINCE2®

TOGAF®

PMBOK®

PCI DSS

COBIT 5 REPRESENTS THE COLLECTIVE WISDOM OF GLOBAL EXPERTS

COBIT 5 delivers thought leadership and guidance from business and IT leaders worldwide. It is the product of a global task force and development team from ISACA, a nonprofit, independent association of nearly 100,000 governance, security, risk and assurance professionals in 160 countries. The most significant evolution in the framework's 16-year history, COBIT 5 was reviewed by more than 95 experts worldwide. Hundreds more contributed, ensuring it reflects the power of many minds coming together.

⬆ 100,000

Globally, the previous version of COBIT has been downloaded more than **100,000 times.**

5

IT is complicated.

IT governance doesn't have to be.

COBIT 5

AN ISACA® FRAMEWORK

COBIT 5 helps you ask the right questions to ensure the highest ROI from your information and technology assets.

Download your complimentary copy of COBIT 5 today or learn more at www.isaca.org/cobit.

ISACA®

Trust in, and value from, information systems